



Government of Jammu and Kashmir.
Tourism Department, Civil Secretariat, J&K.
Email: - tourismhall@gmail.com

Subject:-Committee for selecting J&K Tourism's under Challenge based Destinations Developments' sub scheme under Swadesh Darshan 2.0.

Government Order No :- 04-JK (TSM) of 2024

Dated:- 04 .01.2024

In continuation to Government Order No 01-JK(TSM) of 2024 dated 01-01-2024, following are nominated as Member Secretary of the committee for selection of destinations under Challenge based Destinations Developments' sub scheme under Swadesh Darshan 2.0, mentioned at Sr. No (i) of the aforementioned Government Order:-

1	Dy. Director (Planning) Directorate of Tourism, Jammu.
2	Asstt. Director (Planning) Directorate of Tourism, Kashmir.

The committee shall select one destination from each District under the relevant thematic category in consultation with District Collector of respective District and forward the same as per format forwarded by the MoT, Gol to the Directorate of Tourism of the respective regions within 05 days time.

Further, Director Tourism Jammu/Kashmir shall submit at least 05 destinations from each region to the Administrative Department within 05 days for final selection and submission to MoT, Gol.

By order of Government of Jammu and Kashmir.

Sd/-

(Dr. Syed Abid Rasheed Shah) IAS
Secretary to the Government

Dated: 04 .01.2024

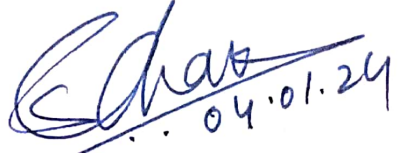
No TSM/Pub-63/2022

Copy to the :-

1. Director Tourism Jammu/Kashmir **with the request to ensure that timelines are adhered by the District committees.**
2. Joint Director Tourism Directorate of Tourism Jammu.
3. Dy. Director Publicity Tourism Kashmir.
4. Dy. Director (Planning) Directorate of Tourism, Jammu.



5. Asstt. Director (Planning) Directorate of Tourism, Kashmir.
6. Assistant Director Tourism/Tourist Officer (s)/Assistant Tourist Officer(s) of the concerned District.
7. Private Secretary/PA to Secretary to Government, Tourism Department.


04.01.24

(Sana Khan) JKAS

Under Secretary to the Government

